# OPEN MOBILITY FOUNDATION

## Commercial Memberships

**2026 Pricing**

OPEN MOBILITY FOUNDATION

The Open Mobility Foundation is a trusted nonprofit organization that brings together cities, technology companies, and the public to develop open-source standards that help manage mobility and public space for the public good.

We are governed by public agency leaders from around that world who are united in finding digital solutions to transportation challenges. Joined by experts, advocates, and other stakeholders, the OMF's leaders work collaboratively — incorporating viewpoints and expertise from key groups and communities — to develop open-source urban mobility tools.

# WHY INVEST

The Open Mobility Foundation prepares cities for the digital infrastructure transformation road ahead. The data specifications we steward align mobility data between cities and mobility tech companies and provide a single reporting standard, eliminating the need for redundant data formatting and processing. This can help organizations scale more quickly by offering a uniform platform and best practices that can more easily be introduced to new city markets.

## BRAND EXPOSURE

**1000+**

....digital infrastructre professionals are members of the OMF's Working Groups. Providing a space for representatives from the public and private sector ensures co-creation and collaboration, furthering industry innovation.

## INDUSTRY INSIGHT

**20+**

...in-person events and virtual educational webinars annually provide a variety of moments for commercial members to build special and unique relationships with public sector leaders through the exchange of ideas and expertise.

## SHOWCASE PRODUCTS

**3,300+**

...subscribers to the OMF's e-newsletter give opportunities to highlight products and services. Our community of public and private sector digital infrastructure professionals is eager to learn about industry innovation and leading products.

> The OMF allows the private sector to **unite** as a single voice and push forward progress, which **helps to grow** this rapidly emerging sector, and proves the old adage that a rising tide lifts all boats.
> -Mark Frumar, **Modii**

# COMMERCIAL MEMBERSHIP PRICING

| FTEs | ASSOCIATE | PREMIER |
|---|---|---|
| <10 | $5,000 | |
| 10-100 | $10,000 | $17,500 |
| 101-1,000 | $25,000 | $35,000 |
| 1,001 - 5,000 | $45,000 | $70,000 |
| >5,000 | $75,000 | $105,000 |

**All employees** at OMF Commercial Member companies have the opportunity to participate in Working Group Steering Committees, attend the OMF Summit and industry conference socials, and have their expertise featured on the OMF website, as well as at OMF programming and events.

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# COMMERCIAL MEMBERSHIP BENEFITS

A snapshot of the value and visibility you gain as an OMF member

## COMMUNITY & LEADERSHIP

Join OMF Councils and Committees
Vote for OMF Board Members
Introductions to Public Sector members

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★ **Premier Members Only**
Opportunity to serve on the Technology Council

## RESOURCES & LEARNING

Quarterly OMF-hosted Public Webinars
Curated OMF Academy learning resources
State of the Industry briefings for your organization

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★ **Premier Members Only**
Recognition before every Webinar

## PROGRAMS & EVENTS

Tickets to OMF Summit programming
Community Building Open Mobility Mixers
OMF Hosted Member Only Meetings & Events

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★ **Premier Members Only**
Invitation to Insider Preview Briefings

## COMMUNICATIONS & MARKETING

Showcase membership on the OMF Members webpage
Be recognized on social media when you join or renew
First right of refusal to sponsor OMF programs and events

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★ **Premier Members Only**
1st position placement on OMF Members webpage

OPEN MOBILITY FOUNDATION

# IMPACT & INFLUENCE SNAPSHOT

## KEY METRICS

**3300+** Newsletter Subscribers

**3100+** LinkedIn Followers

**1000+** in WG community

**up to 60%** Public sector representation at WG meetings

**38** Average attendance at WG meeting

**200+** Commercial Mobility Providers use MDS & CDS to communicate in over 1,000 cities

Building a stronger, broader coalition of commercial companies today, to work collaboratively with public agencies and build the digital infrastructure tools of tomorrow.

# HOW TO JOIN

1. Complete & return application
2. Pay the dues
3. Schedule an onboarding meeting

"CurbIQ's collaboration with OMF empowers us to **directly engage with cities**, leveraging specifications that are created to be both practical and useful to actually address unique urban issues.

-Jacob Malleau, **CurbIQ**

# OMF COMMERCIAL MEMBERSHIP APPLICATION

**Legal Organization Name** _____

**Preferred Name** _____

**Primary Contact Information**

**Name** _____ **Title** _____

**Email Address** _____

**Preferred Telephone Number** _____

**Postal Address** _____

This Membership Application, when signed by you as an applicant and accepted by the Open Mobility Foundation, constitutes your commitment to join the Foundation as a Commercial Member. By signing and returning this Application, you confirm to the Foundation that:

- Your organization intends to join the Foundation as a Member. You are joining a dues-paying Membership class and level, with dues payable when this Application is accepted.
- You have accurately completed the information describing your organization in this application. Your organization meets the qualifications as a Commercial Membership. You have been advised that your participation, dues or other rights may change if during the term of your Membership you cease to meet those qualifications, and you agree to notify the Foundation of any such changes.
- Your organizations acknowledges receipt of a copy of the Foundation Bylaws, and understands that complying within the terms of the Bylaws, including its licensing terms and the other policies named there, is a condition and requirement of Membership so long as you are a Commercial Member, commencing on the date you sign this Application.
- You promise that the person signing this Application for you is authorized to execute this Agreement for the organization that is applying to become a Commercial Member.
- The Foundation may change its Bylaws from time to time, and those terms will govern your participation, dues or other rights as a Foundation member when amended; but no change will have retroactive effect. The Foundation will notify you of any Bylaws change that materially impairs your rights at least 30 days before it takes effect. You may terminate your Membership if you do not wish to be bound by those changes; otherwise, you will remain a Member unless you voluntarily terminate (by notifying us as provided below) or the Foundation terminates your membership (for dues nonpayment or for cause). However, upon termination, any dues that are then due and owing shall remain payable, and no refund shall be made of any dues then paid; and your licensing obligations made while a Member may survive that termination.

**(Continued on Next Page)**

# OMF COMMERCIAL MEMBERSHIP APPLICATION

## Membership Levels & Dues

Members may elect one of two levels of membership: Premier and Associate. All member organizations are able to access member engagement events and content, attend board/member meetings, and join working groups and committees. However, only Premier members are eligible to be elected to the Technology Council, serve as voting members in committees, or chair a working group steering committee. Associate members may convert to Premier membership during a membership term by paying the pro-rated difference in dues. To ensure stability in the Foundation's budget, conversions from Premier to Associate are only allowed on renewal.

| FTEs | <10 | 10-100 | 101 - 1000 | 1001 - 5000 | >5000 |
|---|---|---|---|---|---|
| Premier | | $17,500 | $35,000 | $70,000 | $105,000 |
| Associate | $5,000 | $10,000 | $25,000 | $45,000 | $75,000 |

Based on your review of the membership levels and dues described above, please select your organization's size and preferred membership level:

**Organization Size**

- ☐ <10 FTEs
- ☐ 10 - 100 FTEs
- ☐ 101 - 1,000 FTEs
- ☐ 1,001 - 5,000 FTEs
- ☐ >5000 FTEs

**Membership Level**

- ☐ Associate
- ☐ Premier

**Applicant** _____

**Name** _____

**Title** _____

**Signature** _____

**Date** _____

Please complete and sign this application. Then, email back to Aylene McCallum at aylene@openmobilityfoundation.org