



OPEN MOBILITY FOUNDATION SUMMIT

Hosted by CoMotion

AN ALL-DAY COMMUNITY EVENT

PARTNERSHIP PROPOSAL - 2024

Redefining urban mobility together

November 12, 2024

9am - 5 pm

Japanese American National Museum

100 N Central Ave
Los Angeles, CA 90012

CONTACT

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OPEN
MOBILITY
FOUNDATION



AN OPPORTUNITY FOR EVERYONE

As the Open Mobility Foundation (OMF), we are on a mission to transform how cities manage transportation in the modern era. Our 2024 Summit, hosted by CoMotion LA, is an opportunity to be part of this journey.

Whether your goal is to seek business development opportunities, share your organization's unique perspective and approach with key stakeholders, or foster industry relationships, we have crafted intentional partnership opportunities designed to meet your objectives and ensure maximum impact. Let's discuss how we can tailor a package that aligns with your goals and delivers tangible results.

Join us at the OMF Summit and make a lasting impact on the future of urban mobility. We're eager to collaborate with you and showcase your commitment to innovation and progress. Let's revolutionize transportation and create smarter, safer, more sustainable cities, together.

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ABOUT US



The Open Mobility Foundation (OMF) is a non-profit organization focused on transforming the way cities manage transportation in the modern era. Using well-designed, open-source data standards and tools, including the Mobility Data Specification (MDS) and Curb Data Specification (CDS), we operate as a public-private partnership that convenes cities, mobility companies, consultants, expert thought leaders, and software vendors. Together, we create technology that facilitates digital-savvy approaches to the management of public space for the public good, scalable deployment of new mobility services, and regulation. OMF's open source approach creates space for collaborative development, reducing costs and nurturing a competitive ecosystem for mobility services and software tools.

VISION



Transform how cities manage public space in the digital era to ensure that the mobility needs of everyone are met in safe, equitable, efficient, and environmentally sustainable ways.

MISSION



Revolutionize urban mobility by bringing together diverse stakeholders to develop and deploy well-designed digital infrastructure tools that support cities' policy goals and emerging private sector technologies.



ABOUT THE EVENT

As the Open Mobility Foundation (OMF), we are on a mission to transform the way cities manage transportation in the modern era. Our 2024 Summit, hosted by CoMotion LA, is an opportunity to be part of this journey.

At the OMF Summit, we bring cities, mobility companies, consultants, software vendors, and industry experts together in a collaborative and inclusive environment. The OMF Summit is an ideal place for attendees to discover how our flagship tools, the Mobility Data Specification (MDS) and Curb Data Specification (CDS), are reshaping the way cities and private mobility providers communicate and manage transportation in the digital age.

You'll hear engaging talks from industry leaders, participate in breakout sessions, and gain practical insights through hands-on workshops. Network with like-minded professionals, share best practices, and build valuable connections. Whether you are a public agency employee, mobility service provider, software developer, or urban planner, the OMF Summit provides a forum to unlock innovative solutions, inform your future work, and create more accessible, safer, and sustainable public spaces.



EVENT HIGHLIGHTS

Connect with established colleagues and build the foundation for new partnerships

Introductory and advanced educational content on topics related to digital infrastructure

Hear unique perspectives and inform future programming and development

SCHEDULE HIGHLIGHTS



EXECUTIVE FIRESIDE CHAT

Opportunity for public sector leaders to exchange leading ideas and innovations



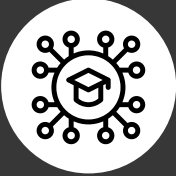
INFORMATIVE KEYNOTES

Thought-provoking talks from experts will frame the day for high-impact learning and building connections



BREAKOUTS & WORKSHOPS

Engaging discussions on topics related to digital infrastructure help cities and companies align on shared goals



EDUCATIONAL OPPORTUNITIES

Introductory programming to help mobility professional better understand our flagship specifications, MDS & CDS



NETWORKING RECEPTION

Create new connections to keep the conversation going and turn ideas into action



PROGRAM OUTLINE

9:00 AM	Check-In & Networking
10:00 AM	Welcome Remarks & Opening Keynote
10:45 AM	Panel Discussions
11:30 AM	Networking Break
NOON	Executive Fireside Chat
12:30 PM	Lunch
1:30 PM	Workshops
3:00 PM	Networking Break
3:30 PM	Panel Discussions
4:15 PM	Closing Keynote & Closing Remarks
5:00 PM	Happy Hour

**subject to change*

KEY BENEFITS FOR PARTNERS



We have crafted partnership opportunities designed to make an impact in key ways:

THOUGHT LEADERSHIP

Reach key stakeholders with unique ideas and help push the boundaries of innovation in urban mobility. Plus, leverage the OMF community to source knowledge and solve problems collectively.

MARKETING & BRANDING

Drive brand recognition and showcase new products and features with OMF's unique audience of urban mobility leaders.

NETWORKING

Make meaningful connections that translate to continued collaboration and peer learning through this in-person event that brings together city officials, urban planners, consultants, mobility service providers, software developers, and others working at the intersection of technology and civic life.

SPONSORSHIP PACKAGES



TITLE

- Opportunity to make welcome remarks to all attendees
- Co-create Opening Keynote or Closing Keynote
- Access to attendee contact information 2 weeks before and 2 weeks after the event
- Digitally branded highlight reel delivered within 2 weeks post event
- First right of refusal to add on Connector sponsorship (either leadership lunch or networking happy hour)
- Social media promotion and blog post highlighting technology or insights
- Opportunity to provide branded collateral
- Top billing logo inclusion on signage, website, promotional materials, and recognition in remarks
- Recognition in press releases and PR materials
- 8 tickets (for non-members) + 4 CoMotion passes

\$30,000

Limit: 1 | Deadline: September 16

SPONSORSHIP PACKAGES



PRESENTER

- Introductory remarks to all attendees at Keynote or Executive Fireside Chat
- Access to attendee contact information 2 weeks before and 2 weeks after the event
- Digitally branded highlight reel delivered within 2 weeks post event
- Social media promotion and blog post highlighting technology or insights
- Logo inclusion on signage, website, and promotional materials, and recognition in remarks.
- Recognition in press releases and PR materials
- 6 tickets (for non-members) + 4 CoMotion passes

SOLD OUT

\$15,000

Limit: 2 | Deadline: September 16



PARTNER

- Introductory remarks at plenary session or workshop
- Social media promotion
- Logo inclusion on signage, website, and promotional materials
- Access to attendee contact information 2 weeks after the event
- 4 tickets (for non-members) + 2 CoMotion passes

\$7,500

Limit: 6 | Deadline: September 16

SPONSORSHIP PACKAGES

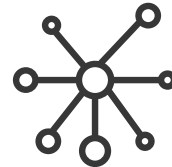


FRIEND

- Social media promotion
- Logo inclusion on signage, website, and promotional materials
- 4 tickets (for non-members)

\$3,000

Deadline: November 1



CONNECTOR

- Exclusive sponsor of Leadership Lunch, as well as:
 - Name or logo inclusion on all related assets, access,
 - Opportunity to welcome guests
 - Friend level benefits

OR

- Exclusive sponsor of Networking Reception, as well as:
 - Name or logo inclusion on all related assets
 - Opportunity to welcome guests at the post-event happy hour reception
 - Friend level benefits

\$7,500/EACH

Limit: 2 | Deadline: October 4
First pick reserved for Title Sponsor

THANK YOU FOR YOUR SUPPORT

CONTACT

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