

## Open Mobility Foundation Announces Executive Director

*City-led Board of Directors also selects first chair and vice chair, approves foundation vision as it looks to transform mobility in the digital age.*

**LOUISVILLE, Ky. – August 1, 2019** – The [Open Mobility Foundation](#) (OMF), a newly formed global organization led by cities committed to using open-source technology to help cities manage evolving transportation needs, announced today that Jascha Franklin-Hodge has been named the organization's first executive director.

Franklin-Hodge most recently served as Chief Information Officer for the City of Boston where he led the Department of Innovation and Technology. He launched Boston's nationally recognized efforts to digitize city services and use data analytics to improve government operations. He is a former Visiting Fellow at the Harvard Kennedy School and former co-founder of Blue State Digital. Franklin-Hodge serves as an advisor to Govtech Fund, a venture capital fund dedicated to government technology startups.

"I am honored to have the opportunity to lead the Open Mobility Foundation as its first executive director," Franklin-Hodge said. "The intersection of technology and public good has always been a driving force for me professionally and personally, and I look forward to being part of the OMF's effort to bring together public and private interests in a way that will help ensure transportation technology meets the needs of community members, city governments, and private enterprises."

The OMF Board of Directors offered the executive director position to Franklin-Hodge after its inaugural meeting on July 22. During that meeting, the board also elected Seleta Reynolds, General Manager of the Los Angeles Department of Transportation (LADOT), as its chair, and Ramses Madou, Division Manager of Planning, Policy and Sustainability for the Department of Transportation for the City of San José, Calif., as the board's vice chair.

With more than 20 years of experience in the transportation sector, Reynolds currently serves as president of the National Association of City Transportation Officials Board of Directors. Under her tenure, LADOT developed the Mobility Data Specification (MDS), a first-of-its-kind digital platform to manage shared, autonomous, active and electric mobility. Today, more than 70 cities across the globe use MDS to manage micro mobility services. As part of LADOT's membership with OMF, LADOT will contribute its MDS codebase and documentation to the OMF community.

"OMF helps tip the scales back toward cities, allowing them to more effectively make public policy decisions and protect the public's interests in this emerging digital mobility space," Reynolds said. "My hope as board chair is that the open software model where public and private partners build products together atop open-source code offers a new and novel approach for collaboration."

Madou oversees Planning, Policy and Sustainability for the City of San José Department of Transportation. He led the development of the City's Vehicle Miles Traveled policy and estimation tools. In the heart of Silicon Valley, Madou leads data, analytics and privacy conversations for a consortium of California Big Cities. Before his work in San José, Madou was Assistant Director of Parking & Transportation Services for Stanford University.

"The Open Mobility Foundation is the forum for public and private sectors to co-create the digital tools for our transportation future," he said. "San José is focused on bringing the ingenuity of Silicon Valley and a focus on equity and privacy to the effort, and believes in the power of bringing together the many players and voices in the new mobility space to create the best outcomes. Through this effort we will get better services and better outcomes for the public good."

During its inaugural meeting, the board voted unanimously to adopt its formal vision to “create an ecosystem that provides open-source digital tools and guidance designed to improve transportation outcomes and protect the public good.”

In alignment with open-source communities, participation in all committees and working groups is open to the public upon signing an OMF [Contributor License Agreement](#). Member organizations may also propose new committees and working groups to the board for a vote.

The founding members of the OMF Board of Directors – which is comprised entirely of municipal executives – includes the following individuals:

- Michael Carroll, Deputy Managing Director for Transportation, Infrastructure and Sustainability, Philadelphia, PA
- Carlos Cruz-Casas, Assistant Director, Department of Transportation and Public Works, Miami-Dade County; FL
- Robin Hutcheson, Director of Public Works, Minneapolis, MN
- Ramses Madou, Division Manager of Planning, Policy and Sustainability for the Department of Transportation for the City of San Jose, CA
- Jeff Marootian, Director of the District Department of Transportation, Washington, DC
- Tom Maguire, Interim Director of San Francisco Municipal Transportation Authority, CA
- Jeff O’Brien, Director of Develop Louisville, Louisville, KY
- Seleta Reynolds, General Manager of the LADOT, Los Angeles, CA
- Rob Spillar, Director of Transportation, Austin, TX
- Francie Stefan, Acting Chief Mobility Officer/Assistant Director of Planning & Community Development, Santa Monica, CA
- Rodney Stiles, Acting Deputy Commissioner for Policy & External Affairs for New York City Taxi and Limousine Commission, New York City, NY
- Chris Warner, Director of Portland Bureau of Transportation, Portland, OR
- Sam Zimbabwe, Director at Seattle Department of Transportation, Seattle, WA

Over the next few weeks, the OMF Board of Directors will approve members of the OMF Technology Council, confirm core OMF principles and determine next steps for OMF’s long-term work plan.

### **About the Open Mobility Foundation**

The Open Mobility Foundation (OMF) is an open-source software foundation that creates a governance structure around open-source mobility tools, beginning with a focus on the Mobility Data Specification (MDS). As an open-source foundation, OMF is able to offer a safe, efficient environment for stakeholders – including municipalities, companies, technical, privacy and policy experts, and the public – to shape urban mobility management tools that help public agencies accomplish their mobility policy goals.

To apply for membership or learn more about joining the Open Mobility Foundation, visit [www.openmobilityfoundation.org](http://www.openmobilityfoundation.org).